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OKLAHOMA FARM BUREAU

Perspective

July 19, 2019

YF&R members gather in northeast Oklahoma for summer conference

More than 30 Oklahoma Farm Bureau members from across the state met in northeast Oklahoma to tour local agriculture businesses and farms and network with fellow young agriculturalists during the 2019 OKFB Young Farmers & Ranchers Summer Conference July 12-14.

The weekend conference featured tours of local ranches including Circle C Angus Ranch owned by Osage County Farm Bureau member Will Cabbage and Strom Ranches, run by Washington County Farm Bureau members John and Macy Strom.

Conference attendees learned more about Oklahoma's pecan industry during

a visit to Flying G Ranch in Sand Springs – owned by Tulsa County Farm Bureau members Mike and Lotsee Spradling – where former YF&R committee member and pecan producer Chad Selman of Skiatook explained how the nuts are grown, harvested and shelled. During a visit to Mock Brothers Saddlery and Western Wear in Sand Springs, members had the chance to discover how the store creates custom leather saddles and goods.

Oklahoma Secretary of Agriculture Blayne Arthur visited the conference to share how the Oklahoma Department of Agriculture, Food and Forestry is working to

help provide relief to farmers and ranchers as they face various challenges in the agriculture industry.

YF&R members also learned about agricultural business management practices and financial planning from Jared Kelle of Farm Data Services, Inc., heard about Noble Research Institute's work to help farmers and ranchers improve their operations from YF&R committee member Josh Anderson, and the opportunities available for young farmers and ranchers in Farm Bureau.

To learn more about the opportunities available through OKFB YF&R, visit www.okfarmbureau.org/yfr.



Above: YF&R Chairmen Brent and Jenny Haken speak with Macy Strom regarding some of the challenges she and her husband face at Strom Ranches.



Above: YF&R members sample pecan products while touring Flying G Ranch in Tulsa County.



Above: More than 30 OKFB YF&R members from across Oklahoma traveled to the Bartlesville area where they visited several agricultural business to better understand the diversity found within the state.

AFBF Women's Communications Boot Camp Fall Session Application closes August 15

The American Farm Bureau Federation will host the Fall Session of Women's Communications Boot Camp in Washington, D.C., Oct. 22-25, 2019.

To date, 195 women – including Oklahoma Farm Bureau Women's Leadership Committee Chair Mignon Bolay – have graduated from the training that is open to all female members interested in building skills needed to communicate about agriculture and Farm Bureau.

The application period for the Fall Session of Women's Communications Boot

Camp is now open and will close at 12 p.m. on Thursday, Aug. 15.

Applications will only be accepted electronically using the online application. Handwritten and/or scanned entries will not be accepted. Applicants will be notified of their application status by email on or before Sept. 6, 2019. Selected applicants must remit a \$300 registration fee to offset materials, equipment and group meal costs.

For more information, contact OKFB Women's Leadership Committee coordinator Marcia Irvin at Marcia.Irvin@okfb.org.

District 7 August Area Meeting location update

Notice: The District 7 August Area Meeting will be held Aug. 19 at 6 p.m. at the Stride Bank Center, formerly the Central National Bank Center, in Enid. Join OKFB members to begin the grassroots policy development process.

For the full calendar of August Area Meetings, visit okfb.news/aam19.

OKFB WLC attends AITC Summer Conference July 11 in Shawnee

Members of the Oklahoma Farm Bureau Women's Leadership Committee participated in the Oklahoma Agriculture in the Classroom Summer Conference held July 11 in Shawnee.

WLC assisted teachers as they led workshops, participated in a Q&A panel discussion, and spoke with teachers from across the state on the Bushels for Baskets program during the trade show.

"Agriculture In the Classroom always has a lot of great resources," said Tammy Will, Morrison Public Schools high school science teacher and Noble County Farm Bureau member. "Summer Conference is

always a great place to go and collaborate with others and learn new things."

Throughout the last six years, Will has used the curriculum developed by AITC to use in her own classroom.

"I have hatched chicks in my own classroom for several years," Will said. "It's amazing even in a small rural school kids are just enamored by chicks coming out of their shell."

This annual event is free to all teachers in Oklahoma. For more information on other opportunities available through Ag in the Classroom, visit agclassroom.org/ok/.



Above: Tammy Will, Morrison Public Schools high school science teacher and Noble County Farm Bureau member, leads a workshop highlighting biotechnology within agriculture.



Above: Members of the OKFB Women's Leadership Committee participate in the Oklahoma Agriculture in the Classroom Summer Conference held July 11 in Shawnee.



Above: Sandi Berry, Dist. 4 WLC member, shares about her experience with agriculture within western Oklahoma.

Calendar

State Farm & Ranch Family Recognition Award Deadline

August 1

Contact: Marcia Irvin 405-523-2405

YF&R State Fair Livestock Judging Contest

September 12 • Oklahoma City

Contact: Zac Swartz 405-523-2406

YF&R Shotgun Shoot

September 21 • McCloud

Contact: Zac Swartz 405-523-2406

For a full list of August Area Meetings, visit okfb.news/aam19.

County secretaries receive training opportunity at home office

Twelve OKFB county secretaries that have recently begun their Farm Bureau career visited the home office in Oklahoma City July 9 to participate in a valuable training opportunity.

The secretaries heard from various OKFB staff members during their training session including administrative services, communications, field services,

organization and membership, and the public policy department.

The county secretaries were able to learn more about the resources available to them through each of the departments and how they can benefit their members.

"I took away some tips on organizing and keeping better record of county activities and accounts," said Liz Mitchell, Pawnee

County secretary. "It was nice to be able to put a face to the name of those we speak to on the phone so often."

Mitchell said she did not realize how many member benefits are available to OKFB members.

To learn more about other training session opportunities, speak with your field representative.



Above: County secretaries gain useful skills they can implement within their own county office on a daily basis.



Above: During the training, the secretaries met with OKFB staff members from administrative services, communications, field services, organization and membership, and public policy.

OKFB members receive additional \$500 toward Ford, Lincoln vehicle

Oklahoma Farm Bureau members can now receive an additional \$500 toward the purchase of an eligible Ford or Lincoln vehicle using the Ford Farm Bureau Conquest Cash now through Sept. 30, 2019.

Qualifying Farm Bureau members that have claimed the Farm Bureau Bonus Cash and currently own or lease a 1995 or newer non-Ford, non-Lincoln or non-Mercury vehicle are eligible for the additional \$500 Farm Bureau Conquest Cash.

To apply for the Ford Farm Bureau Conquest offer, OKFB members may download a certificate at FordFarmBureauAdvantage.com and take it to an authorized Ford dealer for redemption.

Bring proof of competitive vehicle information to your dealer to be enrolled in the program at the time of vehicle purchase.

Before visiting your local dealership, here are a few things to be aware of.

- Customer must be eligible for the Farm Bureau Bonus Cash offer.
- Conquest Cash is valid from July 2, 2019 through Sept. 30, 2019.
- The customer must have a registered 1995 or newer non Ford/Lincoln/Mercury vehicle in their name for at least 30 days.
- Customer does not need to trade in their vehicle to receive the Conquest Cash offer.

- Conquest Cash offer is valid for the purchase or lease of an eligible new 2018, 2019 or 2020 model year Ford or Lincoln vehicle.
- Conquest Cash offer is not available on Shelby GT350, Shelby GT350R, Mustang BULLITT, Ford GT, Focus RS or F-150 Raptor.
- Conquest Cash offer may not be used with most other Ford Motor Company and Lincoln Motor Company private incentives or AXZD-Plans.
- Some customer and purchase eligibility restrictions apply.
- Limit one Bonus Cash and Conquest Cash offer per vehicle purchase/lease.

Member Benefits

InterContinental Hotel Group

InterContinental Hotel Group offers OKFB members a 10% discount at more than 1,400 participating IHG brand hotels including InterContinental®, Crowne Plaza®, Hotel Indigo®, Holiday Inn®, Holiday Inn Express®,

Staybridge Suites®, Candlewood Suites®, EVEN™ Hotels and HUALUXE® Hotels and Resorts. IHG has more guest rooms than any other hotel company in the world.

Joining IHG Rewards Club allows OKFB members to earn points when staying at any

IHG hotel. The points can be used for reward nights, travel, merchandise and more. To save on a hotel, use corporate code 100334603.

www.okfarmbureau.org/benefits

Published by Oklahoma Farm Bureau
Postmaster: Send address corrections to:
Perspective, P.O. B. 53332,
Oklahoma City, OK 73152-3332

Oklahoma Farm Bureau
2501 N. Stiles
Oklahoma City, OK 73105-3126

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Permit No. 131
Okla. City, OK.

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JOIN US!

For the inaugural

YF&R

SHOTGUN SHOOT

Sept. 21, 2019 | Quail Ridge – McLoud, Oklahoma

Platinum Sponsorship

\$750

- Two four-person teams
- Station sponsorships
- Logo on event banner

Gold Sponsorship

\$500

- One four-person team
- Station sponsorships
- Logo on event banner

Schedule of Events

8 a.m. – Registration

9 a.m. – Shooting begins

11:30 a.m. – Lunch served

Four-person Team – \$375

Individual – \$100

Proceeds will benefit the Oklahoma Farm Bureau Foundation for Agriculture.

Questions? Contact Zac Swartz at 405-523-2300 or Zac.Swartz@okfb.org.