



WWW.OKFARMBUREAU.ORG

OKLAHOMA FARM BUREAU

Perspective

Nov. 10, 2017



Join OKFB in Nashville for the 2018 AFBF Annual Convention

Oklahoma Farm Bureau members are invited to attend the 2018 American Farm Bureau Federation Annual Convention and IDEAg Trade Show held Jan. 5-10, 2018 in Nashville, Tennessee.

Members will have the opportunity to attend educational workshops about the outlook for agriculture, business acumen and leadership, listen to impactful policy discussions, network with exhibitors in the IDEAg Trade Show, hear from exemplary keynote speakers, cheer on Oklahoma contestants in a variety of competitions, visit with old and new friends from across the nation, and much more.

Convention attendees also will hear from Oklahoma native Reba McEntire, an iconic

entertainer who was raised on an 8,000-acre ranch in rural Oklahoma. A multi-media mogul and mom with a successful career across music, television, film and retail, McEntire will join AFBF President Zippy Duvall during the closing general session on Monday, Jan. 8.

Though all members are encouraged to make the trip, the OKFB delegate body will select a group of members to represent Oklahoma as delegates during the AFBF resolutions session.

Members attending the convention are invited to join OKFB for a welcome reception on Saturday, Jan. 6 at 5:30 p.m.

For the convenience of members, OKFB has assembled travel packages that include

four nights of hotel accommodations at the Gaylord Opryland Resort & Convention Center for the nights of Friday, Jan. 5 through Monday, Jan. 8; airfare for travel dates of Jan. 5 and Jan. 9; convention registration; and ground transportation to and from the airport.

Packages are priced at \$1,477 for individuals and \$2,144 for couples. Please note the package prices may fluctuate due to changes in airfare.

To attend the convention, please register by Dec. 1, 2017.

County Farm Bureaus have received a packet with additional information. If interested in attending, please contact your county Farm Bureau office.

Take action on tax reform legislation to help farmers and ranchers

The U.S. House Ways and Means Committee has released its tax reform plan, the Tax Cuts and Jobs Act. This is the first major tax package since the 1980s and this legislation is expected to move quickly through Congress.

The federal tax code should be simple, transparent, and fair to farmers and

ranchers, and it should recognize farmers' unique financial challenges.

The Tax Cuts and Jobs Act includes the following provisions important to farmers and ranchers:

- Reduced business tax rates
- Immediate expensing of business investments

- Continuation of cash accounting
- Estate tax relief

Now is the time to tell Congress we need common sense tax reform to ensure these items remain in the final bill.

To contact your Congressman, visit www.fb.org/advocacy/tax-reform-and-jobs-act/.

Texas County member honored with Water for 2060 Excellence Award for water conservation, innovative technology

Pat Long, a farmer and Texas County Farm Bureau member, was honored with a 2017 Water for 2060 Excellence Award for crop irrigation and agriculture by the Oklahoma Water Resources Board Nov. 1 during the Governor's Water Conference in Norman, Oklahoma.

Long was recognized for his work to conserve water in the Oklahoma Panhandle using innovative center pivot technology, drought-resistant genetically modified crops and no-till production methods.

"It's important that people across the state understand the lengths Panhandle producers are going to in order to preserve a valuable natural resource," Long said.

The Long family has farmed since the 1990s, producing corn, wheat, soybeans, sorghum and occasionally sunflowers near Optima, Oklahoma. Using the Ogallala aquifer for irrigation, the Longs have utilized technology to steward the water resources since they drilled their first well in 1953.

Because of the innovative irrigation technology, the Longs have reduced total



Texas County Farm Bureau member Pat Long (center) receives a Water for 2060 Excellence Award from Agriculture Secretary Jim Reese (left) alongside his wife and two children Nov. 1 during the 2017 Governor's Water Conference.

water usage while doubling crop yields. Adapting to no-till and new technologies has allowed the Long family to increase the number of acres relying on a well.

Long is an Oklahoma Panhandle Agriculture and Irrigation Association board member, which has worked with the Panhandle Regional Economic Development Coalition to prepare a comprehensive study of water use and supplies in Beaver, Cimarron and Texas counties. The study revealed better farming techniques and conservation practices have decreased the amount of water usage from the Ogallala aquifer, while agricultural commodities sold

in the Panhandle area increased more than 10 percent.

In support of the Oklahoma Water for 2060 Act and recommendations by a special advisory council to the Governor and Legislature, the Water for 2060 Excellence Award program was developed to recognize individuals and entities that make exceptional contributions to the promotion and implementation of water use efficiency and conservation of Oklahoma's fresh water resources.

To learn more about the Oklahoma Water for 2060 plan, visit www.owrb.ok.gov.

Oklahoma Farm Bureau Online



Stay tuned for OKFB Annual Meeting award winners, election results and other news

The 2017 OKFB Annual Meeting is will take place this weekend in Norman, where members will receive awards for excellence, elect leaders, set grassroots policy and more. Not able to attend? Make sure to watch for results online under the "News" page of the OKFB website.



Follow along with OKFB Annual Meeting on social media using #OKFB75

Oklahoma Farm Bureau will keep its Facebook, Twitter and Instagram platforms updated with the latest results, photos and information throughout the three-day convention. Follow along and join the conversation by using the #OKFB75 on all social media channels.



facebook



twitter



pinterest



instagram



flickr



soundcloud



youtube



website

www.okfarmbureau.org

More than 30 county Farm Bureaus honored for membership growth

Oklahoma Farm Bureau will honor more than 30 county Farm Bureaus for attaining membership growth during the 2017 OKFB Annual Meeting Nov. 10-12 in Norman, Oklahoma. To meet the quota requirements, a county Farm Bureau must increase its total membership from the end of the previous year. County Farm Bureaus making quota are honored in a video presentation during the awards program at the annual meeting, and also will receive a plaque. OKFB is grateful for the hard work and dedication of each county Farm Bureau in successfully growing membership. Counties receiving the award are listed below.

Adair • Atoka • Beaver • Beckham • Blaine • Canadian • Carter • Cimarron • Cleveland • Coal • Custer • Delaware • Ellis • Garvin • Greer • Harmon • Haskell • Jackson • Jefferson • Johnston • Kay • Kiowa • Latimer • Logan • Love • McClain • McCurtain • Mayes • Muskogee • Noble • Okfuskee • Oklahoma • Okmulgee • Payne • Pottawatomie • Roger Mills • Texas • Washington



Hotsy of Oklahoma joins OKFB member benefit program, offers 15 percent discount

Servicing the entire state, Hotsy Pressure Washers of Oklahoma has been meeting the cleaning and heating needs of farmers, ranchers and agricultural institutions for more than 40 years.

Hotsy of Oklahoma offers Hotsy pressure washers, Clean Burn Used Oil Energy Systems, Cuda Aqueous Parts Washers, WaterMaze Water Treatment Systems and an extensive line of high-quality detergents designed specifically for your needs as

well as accessories and parts. Plus, factory certified service technicians provide support, maintenance and service both at your location and at Hotsy of Oklahoma.

Hotsy of Oklahoma is proud to partner with Oklahoma Farm Bureau to offer all members 15 percent off select Hotsy pressure washers and Clean Burn products.

To take advantage of this offer, please call 800-375-WASH or visit HotsyOK.com for store locations and more information.



OKFB hosts Bedlam tailgate

Above: Oklahoma Farm Bureau grills burgers at its tailgate Nov. 4 in Stillwater before the Oklahoma State versus Oklahoma Bedlam football game. Many OKFB members, leaders and friends stopped by to enjoy some food and fun before heading into the stadium.

Member Benefits

InterContinental Hotel Group

Planning to travel to visit family and friends for Thanksgiving? Make sure to save money on lodging using your OKFB membership! IHG offers OKFB members a 10 percent discount at more than 1,400 participating hotels including InterContinental®, Crowne Plaza®, Holiday Inn®, Holiday Inn Express®, Staybridge Suites® and Candlewood Suites®. Learn more about the discount on the OKFB website.

www.okfarmbureau.org/benefits

Calendar

OKFB Annual Meeting

Nov. 10-12 • Norman

Contact: Melisa Neal 405-523-2475

YF&R State Committee Meeting

Dec. 7-8 • Oklahoma City

Contact: Zac Swartz 405-205-0070

AFBF Annual Convention & IDEAg Trade Show

Jan. 5-10 • Nashville, Tennessee

Contact: Melisa Neal 405-523-2475

Published by Oklahoma Farm Bureau
Postmaster: Send address corrections to:
Perspective, P.O. B. 53332,
Oklahoma City, OK 73152-3332

Oklahoma Farm Bureau
2501 N. Stiles
Oklahoma City, OK 73105-3126

Non-Profit
U.S. Postage
PAID
Permit No. 131
Oklahoma City, OK.

STAFF DIRECTORY

Interim Executive Director

Thad Doye 405-523-2438

Senior Director of
Corporate Communications

Dustin Mielke 405-530-2640

Senior Director of
Policy Communications

Hannah Nemecek 405-523-2346

Brand Specialist

Jeff Canton 405-523-2465

CELEBRATING OKLAHOMA FARM BUREAU'S 75 YEARS



Take a trip back in Oklahoma Farm Bureau's history to some of the key moments of the formation of state's largest agricultural organization.

Longtime Farm Bureau members reflect on organization's past 75 years



During a video interview with Oklahoma Farm Bureau, Seminole County Farm Bureau charter member Sue Jarvis shared about her time serving OKFB since the organization's creation in 1942.

OKFB had the opportunity to travel to each district to interview members from some of the organization's longtime Farm Bureau families in honor of its 75th anniversary celebration. Playing for members at the OKFB Annual Meeting, the video will help culminate the yearlong celebration of OKFB history.

After the annual meeting this weekend, be sure to look for the video on OKFB social media platforms including Facebook, Twitter and YouTube.