

1. Curriculum

- We understand the importance of sharing relevant details; however, our curriculum is our intellectual property. While we can provide a high-level outline for review, we are not comfortable disclosing the full curriculum. Is this acceptable?
 1. A vendor is allowed to disclose whatever they feel comfortable. The application will be evaluated based on the information provided; therefore, potential applicants should be thoughtful to provide enough information to be fairly graded by the evaluation committee. Where possible and appropriate, please include excerpts or sample lesson objectives.
- Are there specifics on what Ok Farm may want to see on a sample curriculum?
 1. The secondary subrecipient, Oklahoma Farm Bureau, prefers to see curriculum that would help a founder to determine if they would like to pursue their idea. Examples of curriculum could include but are not limited to: how to gauge market opportunity, the value in customer discovery, how to articulate an idea, etc.

2. Conference Context

- Is this conference a new initiative, or are there previous conferences we can reference?
 1. The conferences are a new initiative.
- If past conferences exist, is there any publicly available or shareable information about the agenda, topics covered, or outcomes?
 1. Past conferences do not exist; however the conferences are marketed with the following call to action: “Are you a rural Oklahoma entrepreneur, innovator or small business owner? If so, the small business resource conferences are for you. These conferences are hosted by a collaboration of rural entrepreneurship resource providers, meaning everyone you need to know to make your business succeed will be under one roof, ready to serve the opportunities and obstacles facing your business. From actionable breakout sessions to a resource tradeshow, these conferences are your one-stop-shop. Plus, you’ll be the first to know about a new resource consortium, Launch Rural OK, specially curated to serve your business needs.”

3. Pitch Competition Facilitation

- Are we expected to facilitate and host a pitch competition, including organizing judges to conclude the 6 hour workshop? Or is our role focused solely on running workshops and preparing participants?
 1. The role is solely focused on the workshops and preparing participants. The pitch competition will be an optional, informal opportunity for individuals

who participate in the one-day idea accelerator for entrepreneurs to share their idea in an intellectual-property-conscious manner, such as a 30-second elevator pitch during the closing session of the conferences. This portion of the closing will take 10-to-15 minutes. Voting will take place via a QR code available to the audience.

2. The selected vendor will play a role in preparing potential founders for this opportunity, and vendors are encouraged to propose innovative ways to prepare participants for the 30-second pitch, such as practice sessions. Again, facilitation of the pitch competition event is not necessary.

4. Budget Clarifications

- What CAN and CANNOT be covered by the budget?
 1. The budget can but is not limited to include costs associated with delivering the onboarding process, the costs associated with program execution (e.g. materials needed), the costs associated with allocating staff time to the project. Vendors are advised to include a budget narrative in the proposal.
 2. The budget cannot be allocated to prizes or gifts.
- TRAVEL - Is travel a part of the \$25,000 budget or can this be reimbursed separately?
 1. Travel is a part of the \$25,000 budget per conference.