



2025 Oklahoma Farm Bureau Women's Leadership Committee Conference

April 25-26 | Hilton Garden Inn, Lawton OK

Join fellow Oklahoma Farm Bureau women during the 2025 OKFB Women's Leadership Committee Conference April 25-26 at the Hilton Garden Inn in Lawton.

Featuring breakout sessions, keynote speakers, community service projects and fellowship, there is sure to be something for everyone.

Child care will be available for infants to 10-year-old children. Those interested in using this service **must complete the child care portion of the registration form and submit the form by the registration deadline of March 24.**

Each county is invited to donate one item toward the silent auction benefiting OKFB's Foundation for Agriculture.

Attendees must book their own hotel rooms at the Hilton Garden Inn in Lawton online at **okfb.news/WLChotel25** or by phone at **(580) 280-2100** using the **group code G25040**. Rooms are available for \$139 per night. **The deadline to book hotel rooms at the special Farm Bureau rate is April 4.**

Registration can be submitted online at okfarmbureau.org/applications or by mailing the form below to Oklahoma Farm Bureau, ATTN: Marcia Irvin, 2501 N Stiles, Oklahoma City, OK 73105 by **March 24**. For more information, contact Marcia Irvin at (405) 523-2300 or marcia.irvin@okfb.org.

Registration

Name: _____ County: _____

Cell phone number: _____ Email: _____

Will you be in attendance Friday? _____ Will you be in attendance Saturday? _____

Will you attend the pre-conference tour Friday April 25? Yes No

Will you need child care? Yes No

If so, how many children, and what ages? _____

If you need child care, you must select the options above and submit this registration form no later than March 24.

Please fill out the above form and submit to Marcia Irvin by **March 24**. Registration may be mailed to Oklahoma Farm Bureau, ATTN: Marcia Irvin, 2501 N Stiles, Oklahoma City, OK 73105. Registration may also be completed online at okfarmbureau.org/applications.

Stay up-to-date on all of the information for the 2025 WLC Conference at okfb.news/WLCCConf25.

*Rooted in tradition.
Growing for tomorrow.*



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Friday, April 25

- 11 a.m. **Departure for pre-conference tour**
- 3:30 p.m. **Babysitting opens**
- 4:30 p.m. **Registration opens**
Silent auction
Benefiting Foundation for Agriculture
- 6 p.m. **Dinner**
Speaker: Stan Booker, Lawton Mayor, Kerry Givens, OKFB Dist. 3 Director
- 8 p.m. **Community Service**
- 9 p.m. **Babysitting closes**

Saturday, April 26

- 7 a.m. **Breakfast**
- 8 a.m. **Registration opens**
- 8:30 a.m. **Babysitting opens**
- 9 a.m. **Breakout sessions**
Tax Returns: Understanding Tax Strategies and Deductions for Agricultural Enterprises
Julie Stovall
This workshop focuses on the varied accounting methods used and why and dive into examples of deductible expenses. This will help understand the importance of proper tax planning.
- Ag Tourism: Cowboy Town**
Randy Cochren
Understanding legal and regulatory requirements
Identifying funding sources
Marketing and selling your products or services
Managing risks and challenges
- Find out the Buzz about Ag in the Classroom**
Melody Blosser
Explore resources, books, and lessons AITC has that focus on bees and honey. Leave with materials covering this topic to take to elementary classrooms to help students explore Oklahoma agriculture.
- Mind Matters: Understanding & Supporting kids with mental health needs**
We will empower family members and caregivers

with crucial tools to recognize signs of mental health struggles, such as self-harm, and offer effective communication strategies with teens.

Saturday, April 26 Cont.

- 10:00 a.m. **Breakout sessions**
- 11:30 a.m. **Lunch**
- 1 p.m. **Silent auction closes**
- 1:30 p.m. **Breakout sessions**
Social Media Strategies
Mickinzi Ferguson
OKFB's Mickinzi Ferguson will share tips and strategies that Farm Bureau members can use to share content on their own social media channels from advocating for agriculture to sharing the Farm Bureau story.
- Beat the Heat**
Amanda Wickman
Have you had a headache or dizzy spell while working outdoors in the summer? Have you experienced muscle cramps or felt nauseas during the heat of the day? We will learn about the types of heat illnesses and their symptoms; medical, personal, and environmental factors that affect heat safety; and heat illness prevention strategies.
- Staying Safe in Cyberspace**
Kevin Richardson
Recognizing Phishing Emails
Email Scams and Social Engineering
Email Attachments and Link safety
Using MFA to protect your accounts
Secure Browsing Practices for the Web
Password security and management
- Roots and Reach with WLC Advocacy Programs**
Cyndi Mackey
The roots have already been planted, let us help you utilize everything available to reach your goals.
- 2:30 p.m. **Breakout Sessions**
- 3:30 p.m. **Closing session**

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